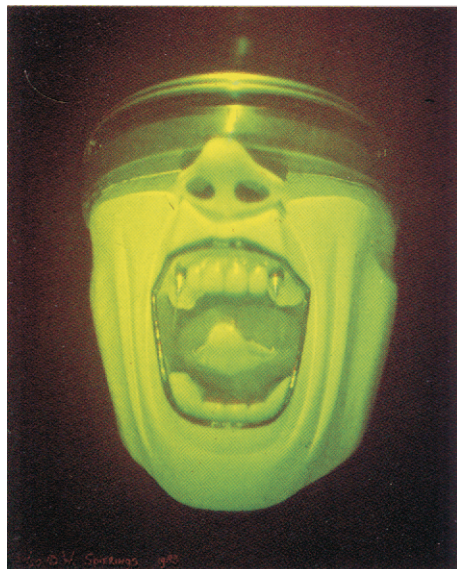


**DUTCH  
HOLOGRAPHIC  
LABORATORY B.V.**

# THE MAGIC OF THE THIRD DIMENSION

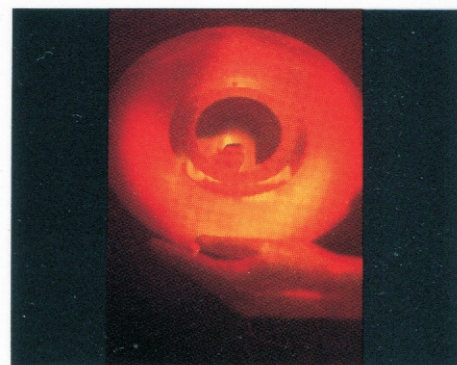


The Kiss 20 x 25 cm.  
limited edition 50 pcs.

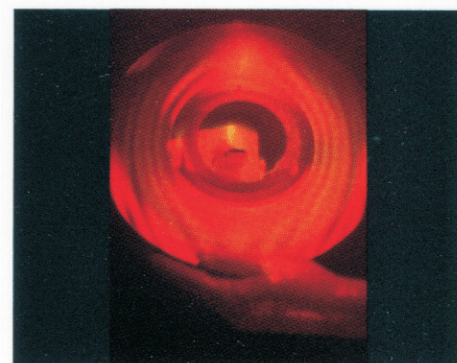
A cluster of table tennis balls floating in space. A hypodermic needle sticking out. A microscope showing the enlarged image of an IC. A stack of cubes. All seemingly tangible. All seeming to be graspable. All recorded in three dimensions on a flat surface.

It has taken ages and ages but there it is: natural looking that really looks natural. Natural looking in three dimensions, not by some clever trick or optical illusion but through a fully new photographic recording technique, which puts the image of an object on the retina the same way the object itself would put its own image on the retina.

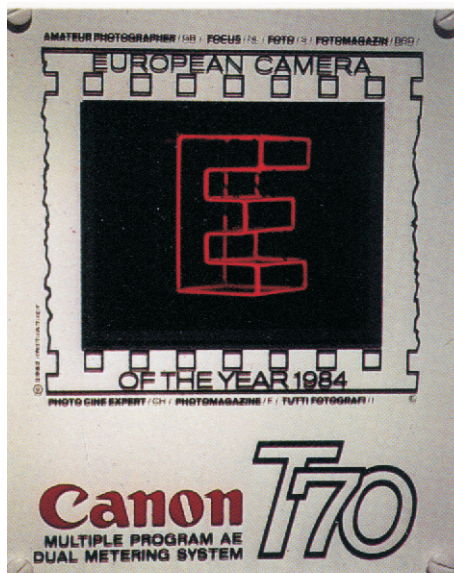
If it is true that a picture can say more than a thousand words, then a hologram will say more than a thousand pictures. And indeed words greatly fail to describe the sensational experience felt by looking at a hologram. The object represented, breaks through the boundaries of the flat surface and by magic of the third dimension gets depth; a picture changing with the changing of the point of view, just like real objects change their form when we change our point of view.



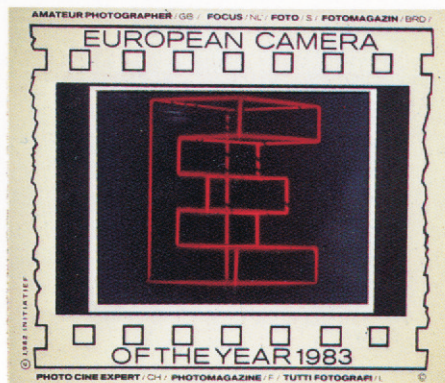
Toshiba 30 x 40 cm.  
promotional hologram; for Toshiba Medical



two different views of the same hologram, For Toshiba



Replica of the award of 1984. 10x12 cm.  
for point of sale; for Canon

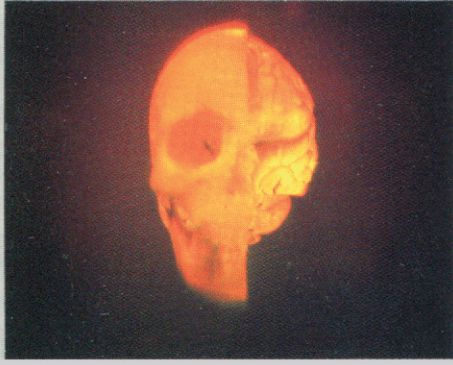


Camera of the year award. 20 x 25 cm  
european foto press; for Focus



Libresse. 20 x 25 cm.  
hologram for use in salesman's display case; for Libresse Belgium

**CUSTOM HOLOGRAMS**



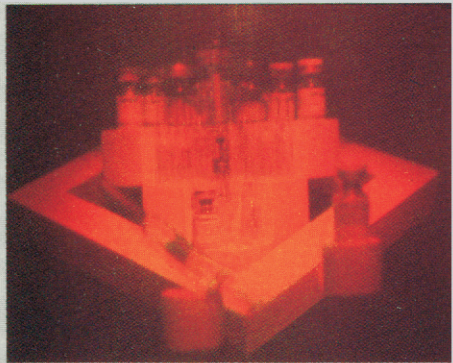
**Janssen Pharmaceutica multi image  
30 x 40 cm**



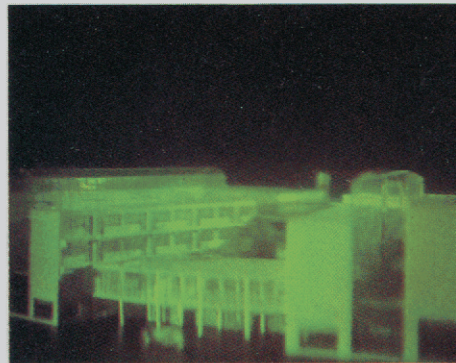
**Aire Loewe Spanje multi image  
20 x 25 cm**



**Philips Medical Systems 30 x 40 cm**



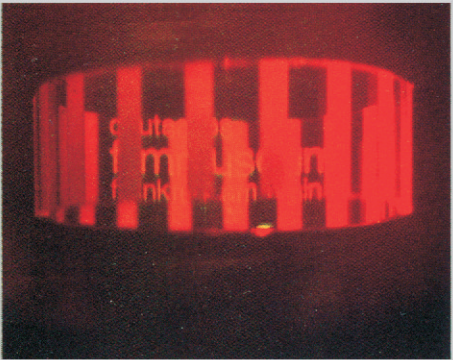
**Smith Kline 20 x 25 cm**



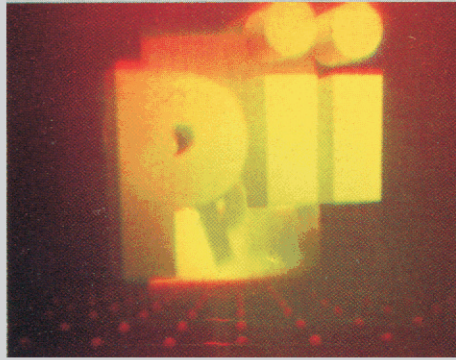
**Architectenbureau Eitink 30 x 40 cm**



**Gemeentekrediet bank 30 x 40 cm**



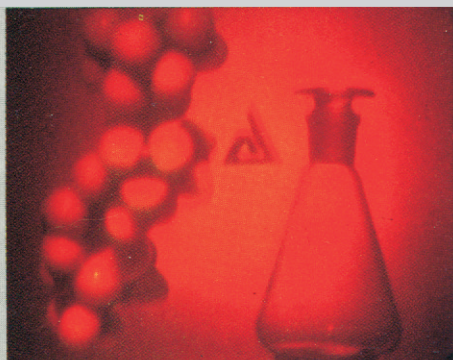
**Filmmuseum Frankfurt 20 x 25 cm**



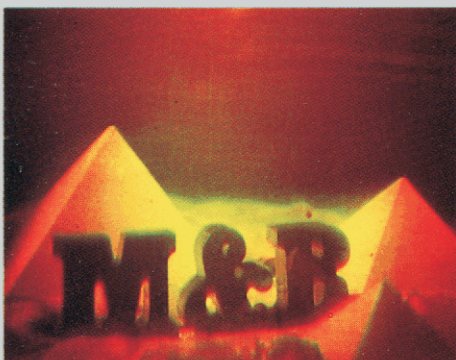
**Projekt industriële innovatie 2 kleuren  
20 x 25 cm**



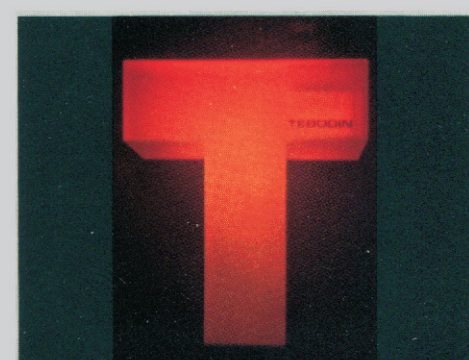
**Triumph 30 x 40 cm**



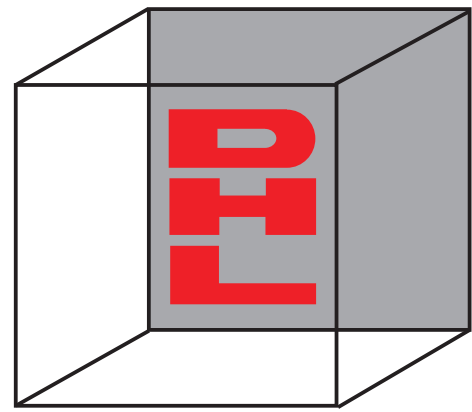
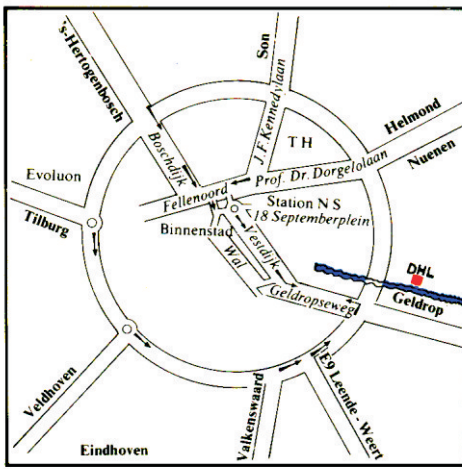
**Akzo chemie 20 x 25 cm**



**Masters & Robinson 30 x 40 cm**



**Tebodin 30 x 40 cm**



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**DUTCH**  
**HOLOGRAPHIC**  
**LABORATORY B.V.**

**QUALITY IN THREE DIMENSIONS**

Mei 1986